



“EMBRACE THE REVOLUTION”

bioxil beauty
revolution





For Immediate Release

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**EMBRACE THE BIOXIL BEAUTY REVOLUTION
Inner Outer Beauty – A 360° Approach to Beautiful Skin**

Outer beauty radiates from inner balance. This is the philosophy of Bioxil, an advanced new skincare system that combines an innovative cosmeceutical skin care range with an advanced nutraceutical supplement offering a synergistic approach to caring for skin that protects, restores and repairs on the OUTSIDE while nourishing, detoxifying and replenishing from the INSIDE.

BIOXIL SKIN CARE

Bioxil Skin Care offers a complete Anti Aging and Whitening range plus a Lifestyle category of products that includes dermal and cell repair, pore minimizing and blemish control formulations. Made from the finest ingredients like Daisy Flower, a natural whitening agent that effectively fights pigmentation disorders and White Tea essence, an anti wrinkle formation agent, this skin care range prides itself in delivering products with ingredients that have the least harmful properties which are manufactured to the highest safety standards.

Potent vitamins, like Vitamin C Ester, are also incorporated to stimulate collagen synthesis, fight the free radicals and the aging process, while the latest botanical extracts like an “Age Killing Tripeptide” are used to smoothen wrinkles and fine lines. The Bioxil skin care range is also packed with essential amino acids, minerals, fatty acids, polypeptide and polysaccharides.

To ensure maximum effectiveness and results for its users, Bioxil Skin Care products are developed using breakthrough Nano Technology* and Advanced Liposomal Delivery Systems** which have been clinically proven to optimize the delivery of active ingredients to targeted skin cells.

BIOXIL INNERTREATS

To complement its skin care range is Bioxil Innertreats, a complete nutrient rich supplement range that consists of three key products that nourish skin from the inside. All ingredients present in Innertreats are scientifically verified and developed with an emphasis on effective absorption by the body, while totally free from all artificial flavours, colours and preservatives.

M.Vital GT&F® & M.Vital GT&F® Plus provides essential nutrients the body needs to maintain good health while containing Glucose Tolerance Factor (GTF) and Trivalent Chromium which ensures a healthy glucose level while optimizing the body’s metabolism . GTF plays a key role in the maintenance of healthy skin because 40%-50% of skin aging is caused by glycation-damage directly resulting from eating sugar. The M.Vital products are available either in sachets or as capsules.

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Inner D-Tox the second product in the range is a totally natural fruit and vegetable formula. Unlike some detox products which aim to flush the system, it works with a safe and natural mechanism, by providing a wide array of ingredients that nourish and strengthen the body's own detoxification mechanism. With 30 types of natural ingredients, like Green Tea, Milk Thistle, Dandelion, probiotics and prebiotics, and berries these ingredients work in synergy to promote natural detoxification of the body in eliminating toxic build-up.

To complete the range, Skin Radiance is a wholesome drink containing a unique combination of natural ingredients such as marine collagen which hydrates, moisturizes and firms skin. It also contains antioxidants, probiotics and immune system booster Echinacea for a balanced internal system and radiant complexion.

RETAIL LOCATIONS

Both Bioxil Skin Care and Innertreats are available at the Bioxil Skin Lab at Suria KLCC, Ground Floor. For more information and inquires log on to www.mybioxil.com

DEVELOPED BY

The Bioxil Skin Care range is developed in leading skin labs namely in Switzerland and Australia, while the ingredients for Bioxil Innertreats are sourced from around the world and the products manufactured in Taiwan and Malaysia.

Both Bioxil Skin Care and Innertreats are distributed by Esthetics International Group Berhad (EIG), an established public listed company with over 20 years experience in the skincare, health and wellness, beauty and cosmetic industry. EIG is also the market leader in the skincare and beauty industry in the Far East.

EIG is the main franchise holder for the Leonard Drake salons and Dermalogica in the Far East region and manage premium AsterSprings outlets and beauty brands Clinelle and Averine in Malaysia and across the region.

EIG is headquartered in Kuala Lumpur, with regional offices in Singapore, Hong Kong and Thailand and affiliate offices in Vietnam, Cambodia, Philippines and Indonesia.

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BIOXIL
A NEW WAY TO LOVE YOUR SKIN

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THE BIOXIL PHILOSOPHY

True Beauty Emanates From Within

At Bioxil, we understand that skin is the foremost element to beauty and we strive to understand it from not only a product perspective but also a holistic one.

The Bioxil Skin Care System will revolutionize the way you look at skin care. This advanced and structured skin care concept is designed to offer an integrated approach to caring for your skin because Bioxil believes in taking care of your skin internally and externally.

Unlike conventional skin care, Bioxil offers both cause and effect solutions. There is an advanced topical regime for just about any skin problem. And you will also find a corresponding internal skin care solution that addresses the cause of those problems.

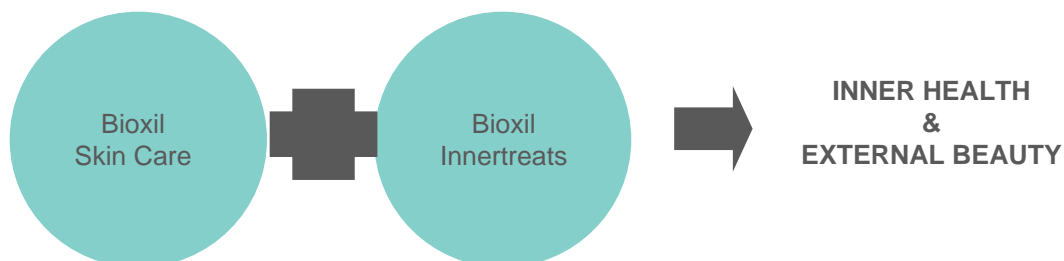
THE BIOXIL APPROACH

Inner Outer Beauty

Our mantra is simple: UNDERSTANDING YOU

At Bioxil beauty is projected from inside out. This is why we don't believe in shortcuts, but consolidate our effort in a 360° approach.

The Bioxil Skin Care System is currently the first of its kind. The skincare range works in tandem with another system that cares for you internally. We call it Innertreats and true to its name, it is exactly what your insides would call treats!



The products within the Bioxil range also harness some of the most current breakthrough technology including Nano Technology and Liposomal Delivery Systems. It optimizes the delivery of active ingredients to targeted cells for maximum efficacy.

THE BIOXIL RANGE

From Us To You

Bioxil Skin Care		
Anti-aging	Lifestyle	Whitening
Advanced Anti-Aging Firming Moisturizer	Advanced Anti-Blemish Essence	Advanced Clear White Essence
Advanced Anti-Aging Lifting Essence	Advanced Dermal Repair	Advanced Clear White Masque
Advanced Anti-Aging Lifting Masque	Daily Cell-Repair	
Advanced Wrinkle Lifting Eye Cream	Advanced Anti-Dot Essence	
Advanced Wrinkle Lifting Moisturizer		

Bioxil Innertreats
Lifestyle
Inner D-Tox
M. Vital GT&F®
M. Vital GT&F® Plus
Skin Radiance